

Kimball County, Nebraska

Kimball Area Tourism

Volume 12

NATIONAL TRAVEL & TOURISM WEEK

National Travel & Tourism Week (NTTW) was established in 1983 by a congressional resolution and has become an annual tradition during the first full week of May for the US travel community to celebrate the value travel holds for our economy, businesses, and personal wellbeing.



May 3rd-9th marks NTTW this year. Due to the coronavirus pandemic, it has taken on a digital life in 2020. This year, more than ever, the travel and tourism industry must unite together, support each other, and remind the country that even through the most difficult times, the spirit of travel cannot be broken.

Although we cannot meet in person, we can stay connected, unified, and supportive of each other from afar, rallying around the #SpiritOfTravel. The spirit of travel is what brings joy and memorable experiences to millions, year

after year. Communities benefit from the spirit of travel, which permeates through small businesses, unique landmarks and all those who welcome residents and visitors alike with a smile and hospitality.

The spirit of travel isn't only found in far-off places. When residents embrace the spirit of travel by supporting local businesses and helping their neighbors, they are also playing a key role in rebuilding their community – and America.

When the time is right, the travel and tourism industry will be integral to our nation's recovery – for the economy and American jobs. But it is the spirit of travel that will heal our country's morale.

You can participate in the #VIRTUALROADTRIP across America on Twitter to spotlight the many different destinations, attractions, and travel businesses that make up this vital industry in the US and share how the #SpiritOfTravel brings us together.



Spread the word about National Travel & Tourism Week by incorporating #SpiritOfTravel and #nttw20 into your social media channels.

KIMBALL AREA TOURISM VIDEOS

Working from home this past month has allowed me to delve into some creative ventures. It has been a plan to make videos for many different aspects of Kimball and Banner Counties, including attractions and local businesses. I have been able to create a video about the High Point of Nebraska, which is narrated by Matt Mason, Nebraska State Poet. Matt wrote the poem "Standing At The Highest Point" for us and I was able to use some of my photos to put it all together.

There is also a video about short grass prairie in Kimball County. Shaun Evertson, whose family owns the EJE Ranch, presents a short talk about the history of the prairie and some of the grasses that are prevalent in the area.

One more video that I created is a photo contest! I want our residents as well as visitors to be able to showcase how they see our community. We have many talented photographers in the area and an abundance of beautiful things to capture. The contest is open through May 31st and the winner will receive a \$50 gift certificate from Kimball Area Tourism!!

To check out the videos, go to www.youtube.com and search for Kimball Area Tourism.

RECENT STOPS AROUND THE STATE & SURROUNDING AREA

The Kimball County Tourism Director, Jessica Rocha, has been able to visit some of the area attractions this past month. Here are photos from a few of them!



We traveled north in the Panhandle to where I grew up, near Rushville, Nebraska. We had fun stopping at different places along the way!

We stopped to see Chimney Rock and Carhenge, as well as the famous rest stop north of Alliance. We also saw cows and their new calves and stopped to reminisce at my one room country school.

We found a nice message in Alliance as we were driving home. I hope you all remember that you are **TOTALLY AWESOME!**

BINGO GAMES & WORD PUZZLES

Along with National Travel & Tourism Week, we have put together a few different bingo games and word puzzles. One of the bingo games is very special though. We partnered with some of the local businesses to create a Business Bingo game that will help the businesses through this difficult time. Anyone who makes a blackout on the card will be entered to win a \$100 gift certificate from Kimball Area Tourism to be spent at any of the participating businesses. Check out all the bingo cards and games below!

Kimball Area Tourism - Business Bingo

 <p>A SHEAR TOUCH OF DOWNTOWN STUDIO 215 S CHESTNUT 308-230-0598</p>	 <p>607 E 3rd St Kimball, NE Eats, Treats and Drinks Nebraska Coffee 308-241-0050</p>	<p>Furniture Refinishing with Quality and Care Wood Finishes or Paint Lana Anderson 307-220-7352</p>	<p>Specialties Unlimited Gifts 308-235-2204 Check out our Facebook page, our website, or see our products at the Visitor Center!</p>	 <p>129 S Chestnut St, Kimball 308-235-3936 www.bemispharmacy.com</p>
<p>HOMETOWN HARDWARE 212 S Chestnut St, Kimball, NE 308-235-4449</p>	 <p>Amber@awlaserart.com 308-235-8406</p>	<p>MOTEL KIMBALL 1017 E 3RD ST KIMBALL, NE 308-235-4606</p>	 <p>308-641-1542</p>	 <p>124 S Chestnut St, Kimball 308-631-4659</p>
 <p>214 S Walnut, Kimball 308-230-2111</p>	<p>www.facebook.com/earthblessingsbykim 719-651-4899  EarthBlessingsByKim@gmail.com</p>	<p>FREE SPACE Kimball The "High Point" of your Nebraska adventure!</p>	<p>Larsen's Jewelry Store "Your Quality Dealer Since 1938" 115 S Chestnut St Kimball, NE www.larsensjewelry.com 308-235-2932</p>	 <p>308 235 3752 111 W 2nd St, Kimball, NE</p>
 <p>308-235-3272 815 E 3rd St, Kimball, NE</p>	<p>Shavonne Singleton  FARM BUREAU FINANCIAL SERVICES 308-230-2226 Shavonne.Singleton@fbfs.com</p>	<p>FLOWER HAVEN & GIFTS 117 S WEBSTER, KIMBALL 308-235-4604</p>	<p>BEER LEGATIONS 206 S Chestnut St, Kimball 970-290-2520</p>	<p>4555 Gilliland Dr Kimball, NE Chad Wise pgrwise@yahoo.com 308-235-4241</p>
 <p>607 E 3rd St, Kimball 308-230-2220</p>	 <p>109 W 2nd St, Kimball, NE 308-235-4421</p>	<p>THE DINER 308-235-4330 1704 S HWY 71, KIMBALL</p>	<p> 224 E. 17th Street - 308-230-0761 www.pfdrooms.com Custom Firearms made here in Kimball</p>	 <p>123 S Chestnut St, Kimball, NE Pizza, Sandwiches, Espresso 308-235-2004</p>

Business Bingo Rules

Kimball Area Tourism has partnered with area businesses to promote shopping locally! During this difficult time, we want to be able to do what we can to keep our local businesses open.

Work to get a 'blackout' on the bingo card and you will be entered to win a \$100 gift certificate from Kimball Area Tourism to be spent at any of the participating businesses. To mark off a space, you need to make a purchase – either in the business if they are currently open, or online or over the phone if they are closed due to COVID-19. Some of the businesses are willing to do free quotes or consultations rather than purchases, so you can ask the business what they have to offer. You will need to have a recent receipt (within the last two months) or a signed note from each business verifying that you visited with them, to be qualified to win.

Once you have completed a blackout, call, text, or email Jessica Rocha, Tourism Director, and you will be entered to win the gift certificate. This is to help our local businesses stay open, so please do what you can to help out!

This will run from April 23, 2020 – May 31, 2020. Please have your bingo cards turned in to Jessica no later than noon on June 1st to be entered to win the gift certificate.

Kimball Area Tourism

Attraction & Event Bingo

EJE RANCH/ PRAIRIE ADVENTURE TOUR	MISSILE SILO HOME	SEEN THE MILKY WAY	PLAINS HISTORICAL MUSEUM	FARMERS DAY
PANORAMA POINT	BANNER COUNTY MUSEUM	OLIVER RESERVOIR	HEARD/ SEEN A MEADOWLARK	HISTORIC WALKING TOUR
WALKING TRAIL	SEEN AN ANTELOPE	FREE SPACE	VISITOR CENTER	FOUR WINDS GOLF COURSE
GOTTE PARK	TRI STATE MONUMENT	PARADE OF LIGHTS	GOODHAND THEATER	KIMBALL PUBLIC LIBRARY
WELCOME TO NEBRASKA SIGN SELFIE	DROVE THE LINCOLN HIGHWAY	ROCKY HOLLOW BUFFALO	WHEAT GROWERS HOTEL	THE FLUMES

Kimball Area Tourism

Community Builder Bingo

MOW THE LAWN FOR SOMEONE	RECORD WHY YOU LOVE YOUR COMMUNITY	DONATE TO A CHARITY OR FUNDRAISER	BRING SOMEONE FLOWERS	BUY A GIFT CARD FROM A LOCAL BUSINESS
GO ON THE HISTORIC WALKING TOUR	SEND A CARD TO MANOR RESIDENTS	ORGANIZE A STREET/ALLEY CLEANUP	PLAY A GAME WITH YOUR FRIENDS	VISIT YOUR NEIGHBOR
SEND SOMEONE A THANK YOU CARD	SHOP LOCAL	FREE SPACE	EAT AT A LOCAL RESTAURANT	PICK UP GROCERIES FOR SOMEONE
BUY SOMEONE COFFEE OR A MEAL	VISIT THE PLAINS HISTORICAL MUSEUM	THANK A POLICE OFFICER OR VOLUNTEER FIREMAN	PAY FOR A TRANSIT RIDE FOR SOMEONE	PHOTOGRAPH YOUR FAVORITE PLACE IN THE COUNTY
SUPPORT A LOCAL HOME-BASED BUSINESS	PAY FOR AN EXTRA MEAL WHEN YOU GO OUT TO EAT	TAKE A WALK ON THE WALKING TRAIL	GIVE SOMEONE A GENUINE COMPLIMENT	VISIT A LOCAL BUSINESS YOU HAVEN'T BEEN TO BEFORE

Kimball Area Tourism

Nature Photo Bingo

dragonfly	windmill	pheasant	sunflower	oil pump
water tower	cow	deer	robin	flumes
antelope	old barn/school	FREE SPACE	buffalo	agate (or at least a pretty rock!)
monkey ranch sign	train	cottonwood tree/leaf	wheat growers hotel	grasshopper
meadowlark	high point	oliver reservoir	rabbit	turkey

Kimball Area Tourism

1. IMLKLBA _____
2. INVSTITRCREEO (2 words) _____
3. NTAPO OIRANMPA (2 words) _____
4. UNSSSSEBIE _____
5. GOADRURIFNS _____
6. UHSLLEBN _____
7. OIMTNESATTTUREMN (3 words) _____
8. RRORIEVROESLEVI (2 words) _____
9. NGPOSIHP _____
10. PEIRNIAREASVTEDRU (2 words) _____
11. SSISOLEIISLM (2 words) _____
12. TSRMAOOSTIUR _____
13. AEALFRRNALTHL (2 words) _____
14. FSIGNHI _____
15. CISLONPOHILSIESAYTRACIT (3 words) _____
16. EHOGTARDEDHTOAN (2 words) _____
17. TSTIARCOTNA _____
18. STSNSEU _____
19. NLAEEPLTVELOI _____
20. AAICTVON _____
21. ENTVSE _____
22. DXI _____
23. TROSDIRA (2 words) _____
24. FLRWEILWSDO _____
25. TMIUROGSAR _____
26. LADHEAPNN _____
27. UGINNTH _____
28. DRERMYSAFA (2 words) _____
29. ATSITEDNION _____
30. ADMRAFLN _____

Kimball Area Tourism

S U N S E T S X G V I S I T O R C E N T E R M T R A V E L B
R H D C O A K P A S S P O R T S T O P B P D S C E N I C I U
W Z O A C L X B T P P S H O P P I N G V R D H U N T I N G S
H Q Y C B O I N E B R A S K A B R O R A I E F A M I L Y T H
E P H F H A U V U L I A N K C A L M U C N S O T V Q G P R N
A R H I L U K R E A W A I O I A B I R A T T P C I U R A U E
T R E A S U R E T R E K C R R M M H A T S I E I S E O N C L
W C R A R T M C R H R M F O I A B P L I H N N T I S C T K L
A C A N L M O E H Y O E O R F E M A I O O A S Y T G E E P F
L A M R L T A R S E D U S T A F A A L N P T P O S A R L A A
K T S R D Y O C Y F S J S E E N E D P L G I A F F S Y O R R
I T H C W E S R Y G A X E E R L C E V O Y O C F I S S P K M
N L C E X R A E S B L I W W P V S H S E I N E I S T T E I E
G E M I A L O L R C U C R I E J O Z R H N N S C H A O V N R
T H U S T T I C E V R S J G L L M I N O O T T E I T R I G S
R A S I R Y E N K R I E I W R D R I R L D P U T N I E L K D
A I E L I H P R C Y S C S N I O F Y S H C E S R G O U L O A
I R U A S M A A H O H H E T E N U L S S I O O T E N N E N Y
L S M U T U Q R R O L O I C A S D N O T I G U F R S I P A P
N A I N A W D D D K S N L P E U S E D W O L H N R E Q O T A
G L N D T T A H S W S P H L S N R E N S E R E P T I U O U R
O O F R E W T L B U A P I I O Z T A S E D R E C O Y E L R A
L N L O M I R R K I G R A T G W F E N M R I S X I I F N E D
F S O M O L A L A I R A E N A H B R R T B G R D P T N A D E
C T R A N D C E I C N D R S H L W U E S S O Y T A L Y T I S
O A I T U L T B N B T G I B T A I A F S R U A F R R O U V R
U R S C M I O K U B R I T N E O N D Y F H E R T A O K R S Q
R S T O E F R F P P B A O O G E R D I P A A L E I R A S E A
S U E R N E S C A P E P R N U S T E L X B L I A I N M D K H
E B L N T R A I L R O A D Y S R N S P E B W O R X V G Q S Y

ANTELOPEVILLE
 ANTIQUES
 ATTRACTIONS
 BAKERY
 BIRDING
 BOATING
 BUSHNELL
 BUSINESSES
 CALM
 CAMPING
 CAR DEALERSHIPS
 CATTLE
 CHURCHES
 CITY OFFICE
 CITY PARKS
 COFFEE SHOPS

CORN
 COUNTY FAIR
 COURT HOUSE
 DARK SKY
 DESTINATION
 DIRT ROADS
 DIX
 ESCAPE
 EXPLORE
 FAIRGROUNDS
 FAMILY
 FARMERS DAY
 FISHING
 FLORIST
 FLUMES

FOOD
 FRESH AIR
 FRIENDS
 GAS STATIONS
 GOLF COURSE
 GROCERY STORE
 HAIR SALONS
 HARDWARE STORE
 HIGH POINT
 HISTORY
 HOSPITAL
 HUNTING
 JEWELRY STORE
 KIMBALL
 LAUNDROMAT

LIBRARY
 LINCOLN HIGHWAY
 MISSILE CITY USA
 MOTELS
 MUSEUM
 NATURE
 NEBRASKA
 OLIVER RESERVOIR
 OPEN SPACES
 PANHANDLE
 PANORAMA POINT
 PARADES
 PASSPORT STOP
 PHARMACY
 POOL

PRAIRIE ADVENTURES
 PRINT SHOP
 RAILROAD
 RANCH RODEO
 REALTORS
 RELAX
 RESTAURANTS
 ROCKY HOLLOW BUFFALO
 RURAL
 SCENIC
 SERVICE CENTERS
 SHOPPING
 STARS
 SUGAR BEETS
 SUNSETS

THEATER
 TRACTORS
 TRAVEL
 TREASURE TREK
 THE STATE MONUMENT
 TRUCK PARKING
 UNIQUE
 VACATION
 VISIT
 VISITOR CENTER
 WALKING TOUR
 WALKING TRAIL
 WHEAT
 WILDFLOWERS
 WILDLIFE
 WIND ENERGY FARM

THANK YOU!!

We want to thank everyone in the community who has been so selfless in purchasing gift cards and continuing to shop locally to support our businesses. I know that even though this has been and continues to be a very difficult time for everyone, we have been able to see the community come together. I am hoping that some of the things that this pandemic has created stick around – cruise nights in Kimball have brought so much happiness and community interaction; doing what we can to shop locally assists our local economy; helping our neighbors get groceries so they don't have to leave their homes; and so much more. I am proud to see how our community has managed to find some silver lining in this dark cloud over the world. Thank you all again for doing what you have done for each other!!



WE MISS OUR VISITORS!

We always enjoy seeing our repeat visitors who rely on us during their travels. We are having a hard time during our closure for COVID-19 not being able to see our regulars and all the other travelers who stop in. We are excited to see you all again soon!

UPCOMING AREA EVENTS:

May: (due to COVID-19, some of the following events may be postponed or cancelled)

- 1st-3rd – Gering, NE – “Lion King” Drive-Up Movie @ Legacy of the Plains Musuem
- 4th – Alliance, NE – Free Movie Night at the Sandhills Drive-in – “Dances with Wolves”
- 4th-5th – Gering, NE – “Empire Strikes Back” Drive-Up Movie @ Legacy of the Plains
- 7th – Kimball, NE – Awaken Prayer Drive with New Hope Assembly of God Church
- 8th – Kimball, NE – KSID Quarantine Cruisin’ Night – Honoring KHS 2020 Senior Class
- 10th – Mother’s Day – Happy Mother’s Day to all the amazing moms out there!
- 11th – Kimball, NE – Kimball County Visitor Center plans to re-open
- 11th – Scottsbluff, NE – Riverside Discovery Center re-opens
- 31st – Kimball, NE – Photo Contest & Business Bingo final day to enter

June: (due to COVID-19, some of the following events may be postponed or cancelled)

- 27th – Potter, NE – Potter CarBowl

Please remember to be vigilant of social distancing and washing your hands constantly!! We all want to be able to get back to our normal lives as soon as possible, and the more we can stay home and flatten the curve, the faster we can be ourselves once again.

We also want to thank all the many workers who are keeping the country running through this pandemic. Here is to the truckers who are delivering all the necessities across the nation.

Please check out our Facebook page to see more events. www.facebook.com/KimballCountyVisitorCenter

You can also look at our website to get more information about Kimball County: www.visitkimball.com

Come visit us!! 204 S Kimball Blvd, Kimball, NE 69145 ~ Exit 20 off of I-80

Give us a call at 308-241-0573 if you have any questions.

#highpointofnebraska #highpointwelcomecenter #kimballcountyvisitorcenter